

Curriculum Vitae – Laufey Haraldsdóttir

ASSISTANT PROFESSOR

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EDUCATION

Year	Degree	Educational Institution	Location
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Higher Education:

1995 Veterinarian, Norwegian School of Veterinary Science

Courses:

2007 The professional development interview. Reynis consultants. February 2nd.
2005 Course on EU regulations regarding food production and food safety. The Agricultural Authority of Iceland
2004 Be kind to vegetarians. Holar University College. September 4th-5th
2003 Service Quality in Tourism Operations Course. Dr Iain Murray. Holar University College November 13th.
2002 GREEN GLOBE 21. Assessor Certification. Holar University College.
1999 Assessor Certification for organic production and food processing.
1999 Campylobacter jejuni and other unwanted guests. Continuing Education, University of Iceland. November 15th - 17th.
1998 Internal quality control (HACCP) in abattoirs and meat processing. Selfoss. The Agricultural Authority of Iceland.
1997 Accreditation as a health inspector. Ministry for the Environment.
1997 Analyzing back and leg injuries with ultrasound. The Veterinary Association of Iceland. Hólar.
1988 Nurse assistant, Akureyri Regional Hospital and Akureyri Vocational School.

WORK EXPERIENCE

Year	Position	Company / Institution	Location
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Academic:

2004 - The development of food tourism courses for the BA program in rural tourism for Holar University College.
2003 - The development of distance teaching of food tourism courses in rural tourism for Holar University College.
2004 The development of health tourism courses for the BA program for Holar University College.

Courses:

2007 Agritourism. 6 ETCS.
2007 Hospitality; accommodation and catering services with Guðrún Þóra Gunnarsdóttir. 6 ETCS
2006 Hospitality; accommodation and catering services. 6 ETCS
2006 Forestry and tourism. 2 ECTS
2006 Hospitality. 6 ECTS.
2006 Health tourism 6 ETCS
2005 Food and culture 6 ETCS.
2005 Catering with Ingibjörg Sigurðardóttir. 4 ECTS.
2005 Agritourism.
2005 Hospitality 6 ECTS.
2004 Hospitality. 1ST year. 6 hours. At college and via distance learning.
2004 Tourism environment.
2003 Hospitality.
2002 Food and culture. 4 ECTS.

Other courses / courses for the general public:

- 2005 "Besök fra Ås". Course for graduate students from The Norwegian University of Life Sciences (Universitet for miljø og biovitenskap). October 19th.
- 2005 Solidarity, competition and cooperation. With Elin Antonisdóttir for Simey, Continuing Education Eyjafjörður. February.
- 2004 *We have visitors.* – with Ingibjörg Sigurðardóttir for Fellabær, April 19th.
- 2004 Let's make it easy - with Elin Antonisdóttir.
- 2004 *Food makes memories* – In-service course for Farm Holidays, November 19th. With Ingibjörg Sigurðardóttir.
- 2004 *Safety issues and insurance policies for horse based tourism* – with Ingibjörg Sigurðardóttir, Hólar, March 18th
- 2003 "Green Globe 21 Steps A, B and C" – Icelandic Farm Holidays.
- 2003 "Routes" LdV project introductory course.
- 2002 *We have visitors* – With Ingibjörg Sigurðardóttir for Holar University College
- 2002 "Accession for production, how to monitor the utilization of accession in organic agriculture". A continuing education course for employees of the certification company Tún ehf. April.

Student supervision:

- 2007 Gunnar Páll Pálsson. "Medical tourism, opportunities in Iceland". BA thesis in tourism studies Hólar University College, 12 ECTS.
- 2004 Supervisor of practicums of a German exchange student from The Technical College in Höxter, Germany,
- 2004 Eva-Marie Winkelmeier, 4th year. Landscape architecture.
- 2004 Jóhanna B. Oddsdóttir, student in tourism studies, at The University of Iceland. The implementation of survey in the project The Food Chest Skagafjörður.

Research:

- 2007 Survey, foreign and Icelandic tourists. In preparation. Laufey Haraldsdóttir and Guðrún Brynleifsdóttir.
- 2005- Straight from the farm. Research and development project on the home preparation and selling of farm products, directly from the farm. Partnership of various institutions and organizations.
- 2004- The Food Chest Skagafjörður. A research and development project on the regional buildup of food preparation and food related services. Project manager.
- 2004 Survey, foreign and Icelandic tourists. Guðrún Þóra Gunnarsdóttir, Laufey Haraldsdóttir and Iain Murray.
- 2004 – Outdoor and Recreational Food project. Research and development project on food and food culture and the use of local food in outdoor recreation. EU-project (NPP). Member of the international board of the project. Project manager in Iceland.
- 2002-2003 Routes. EU project (Leonardo) for the creation of educational materials for tourism farmers in rural areas. Project manager in field testing.
- 2002-2005 Hólar Forrest. Research and development project on Holar Forrest, as an outdoor activity area, for locals as well as tourists.

Grants:

- 2004 "The Agricultural Productivity Fund – travel grant for The Food Chest Skagafjörður". ISK. 100.000,-
- 2004 Grant from Framleiðnisjóður for the project "The Food Chest Skagafjörður". ISK 1.250.000,-
- 2004 The Student Innovation Fund, grant for "The Food Chest Skagafjörður". ISK. 200.000,-
- 2003-2005 The Icelandic Forestry Association - (Skógræktarfélag Íslands), grant in support of the forrest at Holar. ISK 970.000,-
- 2004-2005 Landsvirkjun, in support of environmental reforms at Holar, in the form of group of workers. Estimated grant, ISK 150.000 each year. In total: ISK 300.000.
- 2000 Forestry Association of Skagafjörður (Skógræktarfélag Skagafjarðar). Grant in the form of group of workers to reconstruct a path in Holar Forrest: "Norðmannastígur". 1 day in August.

Administration:

- 2002 Specialist and project manager at The Department of Rural Tourism, Holar University College
- 2003 Editor for the Icelandic participants in the EU-project "Routes, access to training via mentor supported rural learning groups".

Participation in councils and committees:

- 2006- "Ny nordisk mat"/New Nordic Food. A project of emphasis of The Nordic Council of Ministers from 2005. Represented Iceland, in a steering group for the project. Nominated by The Ministry of Agriculture.
- 2004- On the deputy board of the continuing education body, Farskóli Norðurlands vestra, on behalf of Hólar University College
- 2006 Nordic Innovation Center (Norræni nýsköpunarsjóðurinn (NICE). Evaluation of project applications. Nominated as a specialist in food related tourism and project management.

2005-2006 "Ny nordisk mat" – Nordic Council of Ministers. Represented Iceland in a steering group for a preliminary project.

2006- Member of The Council of Veterinarians, on behalf of The Association of Veterinarians.

2004-2005 Member of a committee on the sale of farm products, directly. Appointed by the Minister of Agriculture.

2001-2003 Member of a Nordic committee that discussed the usage of homopathy on farm animals. Nominated by The Agricultural Authority of Iceland

2003- Member of a committee of Nordic and Baltic assessment offices for organic produce. On behalf of the certification office Tún ehf.

2002 Member of the committees UST (Environment and Food Agency of Iceland) and HES, on Inner Inspection, on behalf of The Committee of Health in the northwest Iceland.

2003–2004 Member of a committee on the canteen and restaurant business at Holar. Assessment and evaluation of the potential for the canteen. Quality and safety issues.

2003-2006 Member of a committee on the Holar forrest. Organization, events, outdoor areas, grants etc.

2003-2007 Board member of The Association of Veterinarians in Iceland.

2001-2006 Board member of the Women's Society of Holar district.

2001- Board member of the Association of the inhabitants - út að austan in Skagafjörður

1999-2006 Board member of The Society of Forestry in Skagafjörður

2001-2003 Member of the deputy board of The Icelandic Forestry Association

2001-2003 Member of the deputy board of The Saving-bank of Holar District

2004 Organization of a seminar for the Society: Landsbyggðin lífi. August

1993-1994 On the board of The Society of Student Union at Norwegian School of Veterinary Science

1992-1993 On the board of The Society of Icelandic students in Oslo

Other work experience:

1999-2002 Health inspector, North west region of Iceland.

1999 - Assessor for the certification office Tún ehf, which certifies organic produce and processes.

1998-1999 Health inspector, West fjords district.

1996 – 1999 Regional veterinarian in Stranda-jurisdiction.

1995 Regional veterinarian í Hreppa- og Skeiða-jurisdiction .

1994 Private practice as veterinarian in Norway

PUBLICATIONS

Year	Title	Publisher	Location
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Monographs:

Thesis:

Refereed publications:

Other publications:

2007 OutRef Leaflet and Guide. NPP project, introductory-brochure. Food culture and trends in Iceland. Jan/Febr. Educational material for alculture. In printing.

2006 "Handbook: Straight from the farm – "Beint frá býli" 3 chapters. Educational material for alculture.

2006 "Matarkistan opnuð í Glaumbær" – "The Food Chest opened in Glaumbær". Bændablaðið, June

2006 "Matartourism". Freyr, jan. Educational material for tourism.

Reports:

2006 Guðrún Þóra Gunnarsdóttir, Guðrún Helgadóttir, Ingibjörg Sigurðardóttir, Kjartan Bollason, Laufey Haraldsdóttir, Þorsteinn Broddason og Þorvarður Árnason. *Tourism í Skagafirði – Stefnumótun 2006-2010, Gæði og gleði – Tourism*

- in *Skagafjörður – Policy 2006-2010 Quality and Joy..* Guðrún Þóra Gunnarsdóttir and Þorvarður Árnason (eds.).
Sauðárkrúki: Sveitarfélagið Skagafjörður.
- 2005 Guðrún Þóra Gunnarsdóttir, Þorvarður Árnason, Elín Antonsdóttir, Laufey Haraldsdóttir, Guðrún Helgadóttir, Kjartan Bollason, Christiane Mainka, Ingibjörg Sigurðardóttir, Áskell Heiðar Ásgeirsson, Þorsteinn Broddason og Hjalti Þórðarson. *Stöðumat desember 2005 – (Tourism í Skagafirði – Status evaluation), December 2005 – Tourism in Skagafjörður.* Accessible at: <http://www.holar.is/stefnumotun/stodumatok1.pdf>.
- 2004 Gunnar Á Gunnarson og Laufey Haraldsdóttir. Project on development of control measures on animal welfare in organic farming: Assessment system for welfare in organic sheep. (Þróun aðferðar við assessment á velferð sauðfjár. Vottunarstofan Tún).
- 2004 "Hólaskógur, sumarstarf". Samantekt. – "Holar Forrest, summer job.
- 2002 Inner inspection of food production companies and priorities in food inspection. Report. (Skýrsla um niðurstöður vinnuhóps Hollustuverndar ríkisins og Heilbrigðiseftirlits sveitarfélaga). (http://www.ust.is/media/ljosmyndir/matvaeli/innra_eftirlit_skyrsla_1_utg_2002.doc).

In conference proceedings:

- 2006 Laufey Haraldsdóttir and Guðrún Þóra Gunnarsdóttir. *The food Chest Skagafjörður – development of culinary tourism in rural Iceland.* The Nordic Symposium in Tourism and Hospitality Research/VII Nordic-Scottish Conference on Rural and Regional Development. Akureyri 22-24 sept..
- 2005 Laufey Haraldsdóttir and Iain Murray. *Culinary Tourism in Iceland. The Food Chest Skagafjörður.* 2nd International Conference on Culinary Tourism. International Culinary Tourism Association. San Francisco USA.
- 2005 Laufey Haraldsdóttir og Ólöf Hallgrímasdóttir. *Food er minning; íslensk matarculure í öndvegi.* Fræðaðing Landbúnaðarins, February
- 2005 "The Food Chest Skagafjörður". Fræðaðing landbúnaðarins. Ráðstefnurit.
- 2005 "Food is a memory, Icelandic food-culture in the high-seat". Fræðaðing landbúnaðarins. Ráðstefnurit.
- 2004 *Ökologisk matproduksjon på Island. Lov og regler, kontroll organ.* Mattrygghet i ökologisk landbruksproduksjon i Norden. Conference organized by Veterinærinstituttet i Oslo og Norges veterinærhøgskole. 11. and 12. maí, on the issues of food security in organic farming.
- 2004 Iain Murray and Laufey Haraldsdóttir. *Developing a Rural Culinary Tourism Product. Considerations and Resources for Success.* ASAC (Administrative Sciences Association of Canada) conference, Quebec city.
- 2004 "Developing a Rural Culinary Tourism Product: Considerations and Resources for Success". ASAC conference, Quebec city. Ritrynt ráðstefnurit.

Presentations:

- 2006 Food and Tourism, culinary tourism. Hólar 18. June. Fræðsluerindi fyrir ferðapjónustuaðila frá Skotlandi og Falklandseyjum í fræðsluferð þeirra til Íslands.
- 2006 Food og tourism. Erindi flutt 8. mars fyrir nemendur á málabraut Menntaskólans á Akureyri.
- 2007 What is Health tourism? Erindi flutt 2. maí fyrir nemendur á málabraut Menntaskólans á Akureyri.
- 2007 Food og tourism. Erindi flutt 2. maí fyrir nemendur á málabraut Menntaskólans á Akureyri.
- 2007 Laufey Haraldsdóttir, Sesselja Bjarnadóttir og Ingimar Sigurðsson. New Nordic food. How does Iceland make its mark? Erindi flutt á fundi Norrænu ráðherranefndarinnar 27-29. júní.
- 2007 Are tourists interested in food? Local food, a valuable resource in tourism. Kynningarfundir á verkefnum Beint frá býli í Sveinbjarnargerði Eyjafirði og Varmahlíð í Skagafirði 24. og 25 apríl.
- 2006 The Food Chest Skagafjörður. Erindi flutt á sýningunni "Food 2006" Fífunni Kóp. 31.mars - 2.apríl.
- 2006 Are tourists interested in food? Erindi flutt á fræðslufundi í Matarsetrinu Grandagarði 30.11..
- 2006 Food in the region – a hidden resource in tourism. Erindi flutt á Landbúnaðarsýningu í reiðhöllinni Svaðastöðum, 19. August.
- 2006 Skagafjörður: local food. Erindi flutt á fundi ferðapjónustu- og matvælaklasa Eyjafjarðar. 10. June.
- 2005 Mat som en del av regionutvikling. Et eksempel fra Island. Ráðstefnan á vegum forverkefnis "Ny nordisk mat". Norræna ráðherranefndin 15-18 Nov.
- 2005 Ingibjörg Sigurðardóttir og Laufey Haraldsdóttir. The Food Chest Skagafjörður, skagfirskur food and culinary culture in tourism. Fyrirlestur á Landbúnaðarsýningu í reiðhöllinni Svaðastöðum 20. August.
- 2005 The Food Chest Skagafjörður. Erindi flutt á haustvöku Sambands skagfirskra kvenna. 13. November.
- 2004 Knowledge and Potential. Erindi flutt á ráðstefnunni "Heimavinnsla og sala afurða". Hvanneyri, Apríl.
- 2005 Hygiene. Educational talk 6.-8. class Hólar elementary school for the "Coffee House Culture in Skagafjörður". Nov. 3.
- 2005 The handling of food in coffee houses. Educational talk 6.-8. class Hólar elementary school for the "Coffee House Culture in Skagafjörður". Nov. 3.
- 2003 Routes field testing in Iceland. A talk at the final conference of the Route conference, Estonia

- 2003 Food Safety. Lectures for the project "Breytum byggð" in Hofsós a Leonardo funded project 2002
- Continuing education. Lectures for the project "Breytum byggð" in Hofsós a Leonardo funded project 2002.
- 2002 Eftirlit með notkun aðfanga í lífrænni ræktun – Inspection of utilization of accession in organic culture. Erindi flutt á endurmenntunarnámskeiði matsaðila hjá Vottunarstofunni Tún, umsjón.
- 2001 Sorpförgun og landbúnaðarframleiðsla – Garbage disposal and agricultural produce. Erindi flutt á málþingi í Eyjafjarðarsveit. Vottunarstofan Tún.
- 1997 Lyfjagjöf á sauðburði – Medication during lamming. Erindi haldið á námskeiði fyrir sauðfjárnætur. Hólmavík.
- 1997 Lífræn landbúnaðarframleiðsla: IFOAM ráðstefna í Danmörk – Organic agricultural produce: IFOAM conference in Denmark. Erindi haldið á haustfundi Dýralæknafélags Íslands.

Posters

The Food Chest Skagafjörður. *Research and development project at The Department of Rural Tourism, Holar University College.*
 "Matarhegðun ferðamanna: spurningakönnun sumar 2004" – "Food related behaviour of tourists: survey. Fræðingur landbúnaðarins 2005.

"Northern Outdoor and Recreational Food Project; The use of food culture to strengthen sustainability of rural communities in the North ". VII Nordic-Scottish Conference on Rural and Regional Development. Akureyri 22-24 sept. 2005

Þýðingar

2003 Rules of Green Globe 21. Holar University College.

Illustrations/Photography:

AWARDS

Year	Award	Awarding Body	Location
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Awards:
